

Minnesota Alliance For Patient Safety (MAPS) Conference Sponsorship Options October 25-26, 2018

Platinum Sponsor \$10,000 (2014: Fairview; HealthPartners, MHA) (2016 - Committed: Allina, HealthPartners)	Gold Sponsor \$5,000 (2014: MDH; MMA; MMIC) (2016 Committed: CentraCare Health, Fairview, Mayo, MMIC, MMA, MHA)	Silver Sponsor \$2,500 (2014: CentraCare; HealthEast; MOLN; Stratis Health; UCare) (2016 Committed: Stratis Health, MDH)	Bronze Sponsor \$1,000 (2014: Aging Services of MN; Care Providers; Empira) (2016 Committed: LeadingAging MN, Care Providers, Empira, MOLN, MNA)
<p>As a <i>Platinum Sponsor</i> you may select one of the following events to sponsor:</p> <ul style="list-style-type: none"> ❖ <i>Speakers – your choice of one (company representative can introduce speaker)</i> <ul style="list-style-type: none"> ○ <i>Thursday Keynote – Regina Holliday</i> ○ <i>Friday Keynote – Dorothy Sisneros</i> <p>By choosing one of the above you will receive:</p> <ul style="list-style-type: none"> ▪ <i>One 6-foot exhibit table</i> ▪ <i>Four complimentary tickets for the Conference</i> ▪ <i>Individual signage at sponsored event</i> ▪ <i>Company name listed on conference website with hyperlink</i> ▪ <i>Recognition as platinum sponsor in all printed and electronic promotional materials</i> ▪ <i>Company name and logo prominently displayed in the promotional material, website, announcements, and program materials</i> ▪ <i>Company recognition as a platinum sponsor in all sponsor signs displayed at the conference</i> ▪ <i>Company attendees identified with a Platinum Sponsor ribbon on name tags</i> ▪ <i>Company recognition at the Conference welcoming session.</i> ▪ <i>Your company name indicated on recognition flyer in attendee material</i> 	<p>As a <i>Gold Sponsor</i> you may select one of the following events to sponsor:</p> <ul style="list-style-type: none"> ❖ <i>Speakers – your choice of one</i> <ul style="list-style-type: none"> ○ <i>Thursday - Patient Panel</i> ○ <i>Thursday Closer – Mark Graber</i> ○ <i>Friday Closer – Barbara Balik</i> ❖ <i>Lunch – choice of the following:</i> <ul style="list-style-type: none"> ○ <i>Thursday</i> ○ <i>Friday</i> <p>By choosing one of the above you will receive:</p> <ul style="list-style-type: none"> ▪ <i>Two complimentary tickets for the conference</i> ▪ <i>Individual signage at your sponsored event</i> ▪ <i>Company name listed on conference website with hyperlink</i> ▪ <i>Recognition as gold sponsor in all printed and electronic promotional materials</i> ▪ <i>Company name and logo displayed in the promotional material, announcements, website, and program materials</i> ▪ <i>Company recognition in all sponsor signs displayed throughout the conference</i> ▪ <i>Company attendees identified with a Gold Sponsor ribbon on name tags</i> ▪ <i>Company recognition at the Conference welcoming session</i> ▪ <i>Your company name identified on recognition flyer in attendee material</i> 	<p>As a <i>Silver Sponsor</i> you may select one of the following events to sponsor:</p> <ul style="list-style-type: none"> ❖ <i>Breakouts:</i> <ul style="list-style-type: none"> ○ <i>Thursday –</i> ○ <i>Friday –</i> ❖ <i>Breaks – your choice of one of the following</i> <ul style="list-style-type: none"> ○ <i>Thursday morning</i> ○ <i>Thursday afternoon</i> ○ <i>Friday morning</i> ○ <i>Friday afternoon</i> <p>By choosing one of the above you will receive:</p> <ul style="list-style-type: none"> ▪ <i>One complimentary ticket for the Conference.</i> ▪ <i>Individual signage at your sponsored event</i> ▪ <i>Company name listed on conference website with hyperlink</i> ▪ <i>Recognition as silver sponsor in all printed and electronic promotional materials</i> ▪ <i>Company name and logo displayed in the promotional material, announcements, website, and program materials</i> ▪ <i>Company recognition in all sponsor signs displayed throughout the conference</i> ▪ <i>Company attendees identified with a Silver Sponsor ribbon on name tags</i> ▪ <i>Company recognition at the Conference welcoming session</i> ▪ <i>Your company name identified on recognition flyer in attendee material</i> 	<p>As a <i>Bronze Sponsor</i> you will receive:</p> <ul style="list-style-type: none"> ❖ <i>Your choice of one of the following:</i> <ul style="list-style-type: none"> ○ <i>4 Consumer Scholarships</i> ○ <i>Overall Sponsorship</i> <p>By choosing one of the above you will receive:</p> <ul style="list-style-type: none"> ▪ <i>Recognition as bronze sponsor in all printed and electronic promotional materials</i> ▪ <i>Company name and logo displayed in the promotional material</i> ▪ <i>Company recognition in all sponsor signs displayed throughout the conference</i> ▪ <i>Company attendees identified with a Bronze Sponsor ribbon on name tags</i> ▪ <i>Company recognition at the Conference welcoming session</i> ▪ <i>Your company name identified on recognition flyer in attendee material</i>